



## Strategic Mergers Alliance Resource Training

*Smart [smahrt]; adj. – shrewd, readily effective, showing quick intelligence*

Do you want to maximize programming? Do you want to reduce costs and leverage your assets? In short, do you want your organization to be smart?

If so, you are encouraged to attend a free preview of Strategic Mergers Alliance Resource Training (SMART), a new program offering some of the most innovative business building tools in the sector. The program will help you develop your understanding of different types of strategic alliances (the first step in maximizing your future success), as well as give you the opportunity to learn more about what other local nonprofits are considering around this key issue.

Organizational success and survival depend upon having the tools to work efficiently and effectively and to deliver high quality client services. SMART helps nonprofits understand and implement healthy strategic alliances to meet those goals. Alliances can range from simple cooperation or information sharing between agencies to collaboration, defined partner relationships, or complex mergers.

### **SMART Workshop**

**Wednesday, October 8, 2008**

Held at the JARC office

30301 Northwestern Highway, Farmington Hills, Michigan

Between Inkster Road and 13 Mile

Ample free parking

Complimentary Workshop

9:00 a.m. – 12:00 p.m. Program

**To register:** Fax or email the form below to 248-395-2844 or [dmcgraw@detroit-esc.org](mailto:dmcgraw@detroit-esc.org)

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*SMART is a collaborative effort of Community Legal Resources, Detroit Executive Service Corps, Michigan Nonprofit Association, Nonprofit Finance Fund, and United Way for Southeastern Michigan, funded in part by the generous support of the Hudson-Webber Foundation.*